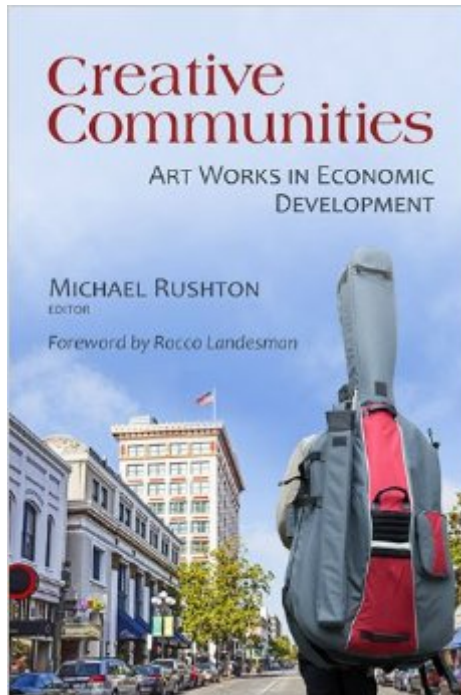


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Creative Communities: Art Works In Economic Development



Synopsis

Urban and regional planners, elected officials, and other decisionmakers are increasingly focused on what makes places livable. Access to the arts inevitably appears high on that list, but knowledge about how culture and the arts can act as a tool of economic development is sadly lacking. This important sector must be considered not only as a source of amenities or pleasant diversions, but also as a wholly integrated part of local economies. Employing original data produced through both quantitative and qualitative research, *Creative Communities* provides a greater understanding of how art works as an engine for transforming communities. "Without good data and analysis; much of it grounded in economic theory; we cannot hope to strengthen communities through the arts or to achieve any of the other goals we set for the National Endowment for the Arts, the largest nationwide funder of the arts." —from the Foreword by Rocco Landesman

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Book Information

Paperback: 225 pages

Publisher: Brookings Institution Press; 1 edition (April 12, 2013)

Language: English

ISBN-10: 081572473X

ISBN-13: 978-0815724735

Product Dimensions: 6.4 x 0.6 x 9 inches

Shipping Weight: 11.2 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars — See all reviews — (1 customer review)

Best Sellers Rank: #315,027 in Books (See Top 100 in Books) #67 in Books > Business & Money

> Economics > Urban & Regional #96 inÂ Books > Politics & Social Sciences > Social Sciences > Library & Information Science > Library Management #129 inÂ Books > Arts & Photography > Business of Art

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